

## Message Text

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SUBJECT: JOINT STATEMENT ISSUED AT CLOSE OF VISIT OF U.S.

TOURISM DELEGATION

USDOC FOR BEWT/BOWDEN

1. FOLLOWING IS TEXT OF JOINT STATEMENT SIGNED AT CLOSE OF FINAL PLENARY SESSION SEPTEMBER 24 BY ASSISTANT SECRETARY OF COMMERCE WASHBURN AND CHAIRMAN OF USSR FOREIGN TOURISM ADMINISTRATION NIKITIN. SEE SEPTTEL FOR DISCUSSION OF TRADE MISSION'S VISIT.

2. MEETING OF HIGH LEVEL OFFICIALS ON TOURISM INDUSTRY OF THE USSR AND USA.

3. A GROUP OF HIGH-RANKING OFFICIALS OF THE U.S. TOURISM INDUSTRY HEADED BY MR. C. LANGHORNE WASHBURN, ASSISTANT SECRETARY OF COMMERCE FOR TOURISM, VISITED THE SOVIET UNION SEPTEMBER 15-25, 1974.

4. THE U.S. TRAVEL LEADERS MET FOR DISCUSSIONS WITH MR. S. S. NIKITIN, CHAIRMAN OF THE STATE ADMINISTRATION FOR UNCLASSIFIED

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FOREIGN TOURISM TO THE COUNCILOF MINISTERS OF THE USSR,

WITH TOP EXECUTIVE OFFICERS OF THE STATEADMINISTRATION AND ALSO WITH THE EXECUTIVE OFFICERS OF THE STATE COMMITTEE FOR SCIENCE AND TECHNOLOGY OF THE COUNCIL OF MINISTERS OF THE USSR, THE USSR MINISTRY FOR FOREIGN AFFAIRS, THE USSR MINISTRY FOR FOREIGN TRADE, MOSCOW CITY COUNCIL, THE USSR BANK FOR FOREIGN TRADE AND THE USSR CHAMBER OF COMMERCE AND INDUSTRY.

5. A LIST OF THE OFFICIALS FROM BOTH COUNTRIES PARTICIPATING IN THESE DISCUSSIONS IS ATTACHED.

6. DURING THEIR STAY THE MEMBERS OF THE U.S. MISSION VISITED MOSCOW, LENINGRAD, KIEV AND TBILISI TO STUDY PRESENT AND PROJECTED TOURIST FACILITIES INCLUDING HOTELS AND OTHER

RESOURCES.

7. ON SEPTEMBER 24 THE U.S. TOURIST MISSION WAS RECEIVED BY DEPUTY PRIME MINISTER I.V. ARKHIPOV.

8. THE MEETING BETWEEN THE TOP-LEVEL TRAVEL OFFICIALS OF THE SOVIET UNION AND THE UNITED STATES RESULTED IN A CONSTRUCTIVE AND VALUABLE EXCHANGE OF VIEWS ON A WIDE RANGE OF QUESTIONS INVOLVED IN THE DEVELOPMENT OF TWO-WAY TOURISM.

9. THE PARTICIPANTS IN THE MEETING STATED THAT A FAVORABLE CLIMATE FOR THE FRUITFUL PROMOTION OF TOURISM BETWEEN THE USSR AND THE U.S.A. WAS CREATED BY THE JOINT EFFORTS OF BOTH COUNTRIES TO SECURE A DECISIVE TURN IN THE DEVELOPMENT OF SOVIET-AMERICAN RELATIONS TOWARD LONG-RANGE INTERNATIONAL COOPERATION AND STRENGTHENING OF MUTUAL UNDERSTANDING AND PEACE BETWEEN THE NATIONS.

10. IT WAS AGREED THAT THE FURTHER DEVELOPMENT OF SOVIET-AMERICAN TOURISM, ITSELF AN EXPRESSION OF THE SPIRIT OF DETENTE AND A CONSTRUCTIVE FORCE FOR WORLD PEACE AND PROSPERITY, WILL ALSO HELP ACHIEVE THE GREAT GOAL OF BETTER MUTUAL UNDERSTANDING AND COLLABORATION BETWEEN THE PEOPLES OF BOTH COUNTRIES.

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11. THE PARTIES AGREED THAT IT IS NECESSARY AND DESIRABLE TO CONTINUE TO PROMOTE THROUGH ALL MEDIA THE DEVELOPMENT OF TWO-WAY TRAVEL WITH HIGHER TRAFFIC TARGETS AND ALSO THE CREATION OF ADEQUATE CONDITIONS FOR THE MAXIMUM FAMILIARIZATION WITH THE NATIONAL WAYS OF LIFE AND ACHIEVEMENTS OF BOTH COUNTRIES.

12. THE PARTIES EMPHASIZED THE IMPORTANCE OF ESTABLISHING

AND PROMOTING EVEN FURTHER BOTH CLOSER AND MORE EFFICIENT COOPERATION AMONG THEIR OFFICIAL TOURIST ORGANIZATIONS AND PRIVATE TRAVEL COMPANIES.

13. THE PARTICIPANTS IN THE MEETING EXCHANGED VIEWS ON THE POTENTIAL AS WELL AS THE PROSPECTS FOR THE EXPANSION OF TOURISM IN EITHER COUNTRY AND ALSO FORECASTS FOR TWO-WAY TOURIST TRAFFIC BETWEEN THE USSR AND THE U.S.A.

14. THEY EXCHANGED VIEWS ON WAYS AND MEANS OF COOPERATION AND PARTICIPATION BY U.S. COMPANIES IN THE FINANCING AND CONSTRUCTION OF HOTELS IN THE USSR. THEY ALSO EXCHANGED VIEWS ON SHARING THEIR EXPERIENCE IN WORKING OUT A NUMBER OF PILOT PROJECTS AND THE OPERATION AND MANGEMENT OF HOTEL ENTERPRISES, THE COMPUTERIZED SYSTEMS OF RESERVATION, THE VOCATIONAL TRAINING OF PERSONNEL FOR TOURIST INDUSTRY ENTERPRISES, THE PROMOTION OF REGULAR AND CHARTER TRANSPORTATIONS OF SOVIET AND U.S. TOURISTS, THE INCREASING MARKETING AND ADVERTISING ACTIVITIES IN BOTH COUNTRIES, THE RECIPROCAL IMPROVEMENT OF PRICE POLICY, THE FURTHER FACILITATION OF VISA FORMALITIES AND CURRENCY TRANS-ACTIONS AND OTHER PROJECTS.

15. DURING THE MEETING IT WAS AGREED THAT IT WOULD BE USEFUL AND WORTHWHILE TO APPOINT A JOINT SOVIET-U.S. WORKING GROUP WITHIN THE FRAMEWORK OF THE USSR-USA TRADE AND ECONOMIC COUNCIL FOR THE JOINT CONSIDERATION OF FUTURE QUESTONS OF TOURISM BETWEEN THE TWO COUNTRIES.

16. THE PARTICIPANTS IN THE MEETING ALSO EXCHANGED VIEWS ON THE PRACTICE OF MAKING INTERGOVERNMENTAL AGREEMENTS ON COOPERATION IN THE FIELD OF TOURISM. THE PARTIES AGREED TO CONTINUE FURTHER CONSIDERATION OF THIS SUBJECT.

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17. THE U.S. TOURIST MISSION INVITED THE SOVIET LEADERS AND SPECIALISTS IN THE FIELD OF TOURISM TO PAY A RETURN VISIT TO THE UNITED STATES IN EARLY 1975 IN ORDER TO CONTINUE THE COLLABORATION AND PROGRESS SET IN MOTION AT THE MEETING IN MOSCOW.

18. THE MEETING AND ALL DISCUSSIONS WERE CONDUCTED IN A SERIOUS AND BUSINESS-LIKE MANNER AND IN THE SPIRIT OF MUTUAL UNDERSTANDING AND GOOD-WILL. END TEXT  
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